



WXYZ

ORDER

Print Date 11/16/12

Page 1 of 3

Flight Dates **08/14/12-08/20/12**

Contract / Revision **307670 /**

Original Date / Revision
08/10/12 11/07/12

Advertiser **Restore Our Future Inc**

Agency **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Product

Restore Our Future

Agency Com 15%

Billing Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **1899**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-4

Advertiser Ref

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WADL	%	
WDIV	%	
WDWB	%	
WJBK	%	
WKBD	%	
WLPC	%	
WPXD	%	
WTVS	%	
WWJ	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	70	\$60,180.00	\$70,800.00	0.00
Totals	70	\$60,180.00	\$70,800.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/20/12	70	\$60,180.00	\$70,800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WXYZ	08/14/12	08/17/12	6am News M-F Action News 6am	CM	6-7am M-F	- 1111 - -	:30	4	\$650.00	P-4	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- 1111 - -					4	\$650.00		0.00			
N 2	WXYZ	08/14/12	08/17/12	GMA M-F 7-9am M-F 7-9am	CM	7-9am M-F	- 2222 - -	:30	8	\$650.00	P-4	0.00	NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- 2222 - -					8	\$650.00		0.00			
N 3	WXYZ	08/14/12	08/17/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	- 1111 - -	:30	4	\$400.00	P-4	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WXYZ

Print Date: 11/16/12

Page 2 of 3

Contract / Revision **307670** Flight Dates **08/14/12-08/20/12**

Hiatus Dates

Original Date / Revision 08/10/12/ 11/07/12

Order Sep 00:20:00

Advertiser **Restore Our Future Inc** Product **Restore Our Future**

Estimate # **1899**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WXYZ	08/14/12	08/17/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	- 1111--	:30	4	\$400.00	P-4	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	- 1111--	4		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WXYZ	08/13/12-08/19/12		M-F 9a-10a		9-10am M-F	- TWThF----	:30		(\$400.00)		0.00	NM		
Credited															
N 4	WXYZ	08/14/12	08/17/12	12p Noon News 12p News	CM	12-1p	- 1111--	:30	4	\$400.00	P-4	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	- 1111--	4		\$400.00		0.00						
N 5	WXYZ	08/14/12	08/17/12	5p News 5-6pm M-F	CM	5-6pm M-F	- 2222--	:30	8	\$650.00	P-4	0.00	NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	- 2222--	8		\$650.00		0.00						
N 6	WXYZ	08/14/12	08/17/12	6p News 6-630pm M-F	CM	6-630pm M-F	- 1111--	:30	4	\$900.00	P-4	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	- 1111--	4		\$900.00		0.00						
N 7	WXYZ	08/14/12	08/17/12	7p News M-F 7-730p	CM	7-730pm M-F	- 1111--	:30	4	\$750.00	P-4	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	- 1111--	4		\$750.00		0.00						
N 8	WXYZ	08/14/12	08/17/12	M-F 1135p-1205a Nightline	CM	1135pm-1205am M-F	- 1111--	:30	4	\$700.00	P-4	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	- 1111--	4		\$700.00		0.00						
N 9	WXYZ	08/14/12	08/19/12	Late News M-Su 11pm Action News Update	CM	11-1135pm M-Sun	- 111111	:30	6	\$1,400.00	P-4	0.00	NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	- 111111	6		\$1,400.00		0.00						
N 10	WXYZ	08/17/12	08/17/12	Friday Prime A Shark Tank	CM	8-9pm Friday	----F--	:30	2	\$1,800.00	P-4	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	2		\$1,800.00		0.00						
N 11	WXYZ	08/17/12	08/17/12	ABC Friday Prime 20/20	CM	8-11pm Friday (9:00 PM-11:00 PM)	----F--	:30	2	\$2,500.00	P-4	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	2		\$2,500.00		0.00						
N 12	WXYZ	08/18/12	08/18/12	Early News Sa Sa 6-630p	CM	6-630pm Sat	-----S-	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-----S-	1		\$500.00		0.00						
N 13	WXYZ	08/18/12	08/18/12	ABC Saturday Prime Saturday Prime	CM	8-11pm Saturday (9:00 PM-11:00 PM)	-----S-	:30	2	\$800.00	P-4	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-----S-	2		\$800.00		0.00						
N 14	WXYZ	08/19/12	08/19/12	Early News Su Su 6-630p	CM	6-630pm Sun	-----S	:30	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-----S	1		\$700.00		0.00						



WXYZ

Print Date: 11/16/12

Page 3 of 3

Contract / Revision **307670** Flight Dates **08/14/12-08/20/12**

Hiatus Dates

Original Date / Revision 08/10/12/ 11/07/12

Order Sep 00:20:00

Advertiser **Restore Our Future Inc** Product **Restore Our Future**Estimate # **1899**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 15	WXYZ	08/19/12	08/19/12	Sunday Prime A Sunday Prime A	CM	7-8pm Sunday	-----S	:30	2	\$2,000.00	P-4	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					2	\$2,000.00		0.00			
N 16	WXYZ	08/19/12	08/19/12	ABC Sunday Prime Sunday Prime	CM	7-11pm Sunday (9:00 PM-11:00 PM)	-----S	:30	2	\$2,000.00	P-4	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					2	\$2,000.00		0.00			
N 17	WXYZ	08/20/12	08/20/12	6am News M-F Action News 6am	CM	6-7am M-F	M-----	:30	1	\$650.00	P-4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$650.00		0.00			
N 18	WXYZ	08/20/12	08/20/12	GMA M-F 7-9am M-F 7-9am	CM	7-9am M-F	M-----	:30	2	\$650.00	P-4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					2	\$650.00		0.00			
N 19	WXYZ	08/20/12	08/20/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	M-----	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$400.00		0.00			
N 20	WXYZ	08/20/12	08/20/12	12p Noon News 12p News	CM	12-1p	M-----	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$400.00		0.00			
N 21	WXYZ	08/20/12	08/20/12	5p News 5-6pm M-F	CM	5-6pm M-F	M-----	:30	2	\$650.00	P-4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					2	\$650.00		0.00			
N 22	WXYZ	08/20/12	08/20/12	6p News 6-630pm M-F	CM	6-630pm M-F	M-----	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$900.00		0.00			
N 23	WXYZ	08/20/12	08/20/12	7p News M-F 7-730p	CM	7-730pm M-F	M-----	:30	1	\$750.00	P-4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$750.00		0.00			
N 24	WXYZ	08/20/12	08/20/12	M-F 1135p-1205a Nightline	CM	1135pm-1205am M-F	M-----	:30	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$700.00		0.00			
N 25	WXYZ	08/20/12	08/20/12	Late News M-F 11pm Actn News M-F	CM	Late News M-F	M-----	:30	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$1,400.00		0.00			
N 26	WXYZ	08/20/12	08/20/12	MO 8-10pm Bach/Bachelor MO 8-10p Bach/Bachelor	CM	8-10p	M-----	:30	2	\$5,000.00	P-3	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					2	\$5,000.00		0.00			
Totals													70	\$70,800.00	